



Cornell University

Cornell University Council

Returning Member Webinar 2013



Today's Speakers



Katrina James '96

Chair, Cornell University Council



Jay Carter '71, MEng '72

Vice Chair, Cornell University Council

Chair, CUC Ambassador Program



Jim Mazza '88

Associate Vice President, Alumni Affairs



Congratulations and Welcome Back to the Cornell University Council!

The Cornell University Council (CUC) is an organization of over 900 select alumni, parents, and friends, elected in recognition of their demonstrated leadership through service to the university, to their communities, or to their professions. Council members serve as ambassadors for the university and communicate its goals and priorities to the many global constituencies they represent. Further, members share their expertise and assist the university in carrying out initiatives to advance its mission.



- Council terms are four years. After a mandatory two-year hiatus, members are reconsidered for another term.



- Council is one of 450 volunteer organizations comprising 15,000 volunteers for the university term.



Cornell University Council & University Administrators



University President

David Skorton

Vice President, AA&D

Charlie Phlegar

Assoc. Vice Pres., Alumni Affairs

Jim Mazza '88

Senior Director

Office of Volunteer Programs

Laura Denbow



**Administrative Board
Cornell University Council**

Katrina James '96

**Members at Large and Life Members
Cornell University Council**



CUC Members are expected to...

- ✓ **Serve** as an Ambassador for Cornell.
- ✓ **Attend** Trustee-Council Annual Meeting (TCAM).
- ✓ **Contribute** financially to the university at a level of individual comfort.
- ✓ **Nominate** future Cornell University Council members.



What's new with CUC?

- Ambassador Program
- Council Interest Groups (CIGs)
- Mentoring Program is in process!



Council Interest Groups

- Student and Academic Services
- Cornell Adult University
- Technology Transfer
- University Communications
- Athletics
- Admissions/Financial Aid
- Career Services
- Atkinson Center for a Sustainable Future
- Government Relations
- Human Resources



Council Members are Ambassadors for Cornell

- Council members serve as Cornell's key ambassadors by communicating timely and strategic information about the university to the greater Cornell community.



- In turn, Council members transmit feedback and information about current trends back to the university.



As ambassadors, Council members will...

- ✓ **Learn** about the university message.
 - ✓ TCAM
 - ✓ Monthly email updates
- ✓ **Share** the university message with the Cornell community.
- ✓ **Report** back with comments from the Cornell community.





As ambassadors, Council members are expected to...

- ✓ Have at least one conversation per year to share the university message.
- ✓ Take initiative to identify informal and formal opportunities to have the conversation with other Cornellians.
- ✓ Complete a brief online survey after each conversation.

<http://www.alumni.cornell.edu/council/ambassadorshome.cfm>



What is Trustee-Council Annual Meeting (TCAM)?

- A special weekend for the Board of Trustees, Cornell University Council, and university leaders to come together to celebrate past accomplishments, discuss present priorities, and learn about future initiatives.



- A weekend program to update the Board of Trustees and Council members about strategic initiatives and corresponding action plans that support Cornell.



When is Trustee-Council Annual Meeting?

October 24-26, 2013

October 16-17, 2014

October 22-24, 2015

October 27-29, 2016





Philanthropic Expectations

- Every Council member will make an annual gift to Cornell at a level of individual comfort.
- Make your gift today at <http://www.alumni.cornell.edu/give/>



For information on philanthropic opportunities, please visit <http://www.cornell.edu/campaign>





Nominating Alumni, Parents and Friends to Cornell University Council

It's Easy!

<https://www.surveymonkey.com/s/YVQFLX8>

Answer two questions:

- Tell us how the nominee has demonstrated the expertise, commitment, and character to be a volunteer for Cornell. Please provide specific examples based on your personal experience.
- Why do you believe the nominee would be an effective ambassador for the Cornell University Council?



Attend TCAM 2013 (October 24 - 26)

1. Attend the entire weekend, Thursday through Saturday.
2. Participate in the Trustee-Council session on Thursday afternoon to learn about the Trustee Task Force on Volunteer Leadership report findings.





3. Go to at least one Council Interest Group discussion on Thursday afternoon.
4. Attend the State of the University Address on Friday morning.
5. Attend at least one University Spotlight session on Friday afternoon.



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Questions?

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