TOOLKIT

Leadership Lunch and Learn: Wine and Leadership – 11/19/15

Resources
1. Wine Spectator
   - Magazine
   - Website
2. Wine Folly
   - winefolly.com
   - Wine Folly: The Essential Guide to Wine
3. Take advantage of free wine tastings. In Ithaca:
   - The Cellar d’Or

Go-to crowd pleasing wines for leaders
- Slightly oaked chardonnay
- Cross-over reds:
  - Rosé
  - Pinot noir
  - Dolcetto
  - Barbera
  - Sangiovese
  - Brunello

What’s hot in the Finger Lakes right now?
- Riesling
- Skin fermented wines
- Cabernet Franc
- Pinot Noir
- Single vineyard wines
- Sparkling wines
- 2012 reds

Emerging trends in the wine world
- Wine in kegs
- Box wines
• Wine in a can

Holiday wines
• Thanksgiving:
  o Buttonwood Dry Rosé
  o Beaujolais Nouveau
  o Cru Beaujolais
    ▪ Saint-Amour
    ▪ Fleurie
    ▪ Morgon
  o Loupiac
  o Off-dry German or Finger Lakes Riesling
• Christmas:
  o Tensley Santa Barbara County Colson Canyon Syrah
  o 2010 Brunello di Montalcino
• New Year’s Eve
  o Rosé bubbles
  o Something you’ve been saving for a special occasion

Gift giving wines
• Give wines with meaning
• Rosé
• Sparkling wines:
  o Prosecco
  o Cava
  o Champagne
• For weddings:
  o 3 bottles: one to enjoy for 1st anniversary, one for 3rd – 5th anniversary and one beyond 5th.
• For baby shower:
  o Birth year wine

Tips/Advice
• Price does not equal quality
• Perception does not equal quality
• Don’t be afraid to ask
• Be confident in your tastes
• Go to wine tastings
• Take classes (Cornell is a great resource)
• Ignite your passion
• Knowing wine is a life skill