

TOOLKIT

Leadership Lunch and Learn: Wine and Leadership – 11/19/15

Resources

1. Wine Spectator
 - [Magazine](#)
 - [Website](#)
2. Wine Folly
 - winefolly.com
 - [Wine Folly: The Essential Guide to Wine](#)
3. Take advantage of free wine tastings. In Ithaca:
 - [Red Feet Wine Market & Spirit Provisions](#)
 - [The Cellar d'Or](#)

Go-to crowd pleasing wines for leaders

- Slightly oaked chardonnay
- Cross-over reds:
 - Rosé
 - Pinot noir
 - Dolcetto
 - Barbera
 - Sangiovese
 - Brunello

What's hot in the Finger Lakes right now?

- Riesling
- Skin fermented wines
- Cabernet Franc
- Pinot Noir
- Single vineyard wines
- Sparkling wines
- 2012 reds

Emerging trends in the wine world

- Wine in kegs
- Box wines

- Wine in a can

Holiday wines

- Thanksgiving:
 - Buttonwood Dry Rosé
 - Beaujolais Nouveau
 - Cru Beaujolais
 - Saint-Amour
 - Fleurie
 - Morgon
 - Loupiac
 - Off-dry German or Finger Lakes Riesling
- Christmas:
 - Tensley Santa Barbara County Colson Canyon Syrah
 - 2010 Brunello di Montalcino
- New Year's Eve
 - Rosé bubbles
 - Something you've been saving for a special occasion

Gift giving wines

- Give wines with meaning
- Rosé
- Sparkling wines:
 - Prosecco
 - Cava
 - Champagne
- For weddings:
 - 3 bottles: one to enjoy for 1st anniversary, one for 3rd – 5th anniversary and one beyond 5th.
- For baby shower:
 - Birth year wine

Tips/Advice

- Price does not equal quality
- Perception does not equal quality
- Don't be afraid to ask
- Be confident in your tastes
- Go to wine tastings
- Take classes (Cornell is a great resource)
- Ignite your passion
- Knowing wine is a life skill