

Cornell Alumni Association Annual Meeting FY21

2021 Annual Meeting Minutes

The 2021 Annual Meeting of the Cornell Alumni Association took place via zoom on Tuesday, June 29 at 10:00 a.m. eastern time.

Attendees:

Jenny Barnett, Betty Wong Ortiz '94, Rob Rosenberg '88, Michelle Vaeth '98, Patty Gabriel, David Steward '79

Call to Order – Betty Wong Ortiz

Quorum Present: Betty Wong Ortiz, Rob Rosenberg, and Michelle Vaeth. With that, Betty called the meeting to order at 10:04 am.

Cornell Alumni Magazine(CAM) – Jenny Barnett

Published last issue CAM May/June 2021. In process of closing out offices. CAM will be closing as entity as of June 31, 2021. Work has been ongoing to the new pub.

Alumni Engagement update – Michelle Vaeth

501c3 being left in place. Betty Wong Ortiz and Robert Rosenberg will be staying on for another year.

Gave an update on Wine and Travel programs.

Michelle shared the numbers are currently showing a strong year for engagement with 90,000 unique engaged. The end of campaign goal is 200,000 unique engagement and we are on target to exceed that goal. Goals for new year will be set in August and will continue to stretch annual goal. Strategic plan is on track and January will mark half way in the 5-year plan.

Adjourned at 10:30 am