

WANDER

BEAUTY



Divya Gugnani, serial entrepreneur & mom of two, and Lindsay Ellingson, jet-setting supermodel, spent their days multitasking, but their beauty products weren't doing the same. Together they launched Wander Beauty to create fewer, better, beauty essentials, so that every step in your routine gives you maximum impact with minimum effort. Each multitasker is enriched with luxurious skin-loving ingredients inspired by their travels all over the globe.

Divya Gugnani
CEO & Co-Founder of Wander Beauty



Divya Gugnani brings 20 years of investment and entrepreneurial experience to her role as CEO and Co-founder of Wander Beauty, a company focused on multitasking beauty essentials created with global inspiration. Launched in 2015 Wander Beauty has proven to be one of the fastest emerging brands in the country, with over 30 highly prestigious beauty awards under their belt, plus a loyal following of A-list celebrities, top journalists and notable beauty and style influencers. Prior to that, Divya co-founded Send the Trend, an e-commerce site focused on personalized fashion and beauty, and sold it to QVC, where she focused on digital innovation. She is a serial entrepreneur and has co-founded multiple companies.

Divya started her business career in Investment Banking at Goldman Sachs and then moved on to private equity and venture capital at Investcorp International and FirstMark Capital. Divya is a self-proclaimed startup junkie, a food and fashion lover, as well as a beauty experimenter. She has appeared regularly on several shows on CNBC, NBC and MSNBC. She has also been featured in The New York Times, Vanity Fair, BusinessWeek, TIME Magazine, The Wall Street Journal, Bloomberg, The Deal, and Crain's, among several other publications.

Divya has contributed to The Huffington Post, TODAYshow.com, Daily Beast, The Nest Magazine and Woman's World. She is the author of the book *Sexy Women Eat: Secrets to Eating What You Want and Still Looking Fabulous*, published by HarperCollins. In addition to a B.S. from Cornell University and an M.B.A. from Harvard Business School, Divya attended the French Culinary Institute.